

**Alanson Riverfest 2017 Application**  
**August 11, 12 & 14, 2017**  
**Friday 12pm-7pm, Saturday 10am-7pm, Sunday 11am-4pm**  
P.O. Box 13  
Alanson, MI 49706  
Msg Phone number (231)203-4126

More festival information can be found at [www.alansonriverfest.com](http://www.alansonriverfest.com)

We are pleased to invite you to participate in our annual Alanson Riverfest 2017.

Please read the following Payment and Cancellation information, and the Rules of Acceptance below, and complete the application on page 2.

Reserve your place for this year's Alanson Riverfest 2017!

**Payment and Cancellation Information**

Please make your check or money order payable to the **Village of Alanson – DDA – Riverfest 2017**

Return your **completed and signed** application, **tax certificate, concessionaires form, food license, 3 photos or CD** (if applicable), and **Check or money order for the full amount**, along with any other requested or required information (Please see the Rules of Acceptance).

Applications are accepted on a first come, first serve basis

Your checks will be deposited as you are accepted.

There will be **NO REFUNDS** and/or **Rain Dates** after you've been accepted. Please come prepared for inclement weather (rain and wind).

**Rules of Acceptance:**

- **Set-up may begin at 7AM on Friday and Saturday mornings.**
  - **There is no staking on pavement for the River Street spaces.**
  - **All set-up equipment, display items, and vehicles are the responsibility of the vendor at all times during this event.**
  - **Your area must be kept clean and neat. Please store large boxes and packing materials out of sight at all times. No refuse is to be left behind at the end of this event.**
  - **Sales from "the back of a vehicle" are not allowed. You will be asked to leave.**
  - **Sleeping in your vehicle is not allowed.**
  - **All event vehicles will require a "Parking Permit" to park in the designated "Vendor Parking Areas"**
  - **Event maps, lodging lists, parking permits, name tags, and any other pertinent information will be given to you when you arrive for check-in and set-up.**
  - **There will be five (5) spaces given each year at no cost to Non-Profit Organizations that work with and directly benefit the residents of Alanson. They will be given at the discretion of the DDA Board with recommendation from the Riverfest Vendor Committee.**
1. **Electricity and water are only available on the Hillside Gardens spaces. This is the Antiques/Flea Market area. All other vendors must be self-contained. (i.e. water, generators)**
  2. **Arts and Crafts participants' work must be original, created by the artist/craftsman, and be a finished product. The Riverfest Committee reserves the right to reject or accept exhibits and will be the sole judge of suitability of work. By signing this application, you are stating that your artwork is original and you are agreeing to abide by these rules. Three photos or a CD are required, 1 of your booth and 2 of some of the items to be sold. The CD will be kept and become Riverfest property.**
  3. **If you are selling food products, a copy of your food license is required and must be on display at all times to certify that health code standards are being met.**

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**Please complete the information in this application below as it pertains to your venue.**

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Brief Description of what you will be displaying/selling (include CD) \_\_\_\_\_

**Type of Venue:** Antique/Flea Market (see rule # 1) \_\_\_\_\_ Arts/Crafts (see rule # 2) \_\_\_\_\_ Info Only \_\_\_\_\_

**Food/Commercial (see rule #3)** \_\_\_\_\_ **Non-Profit (see rule #3)** \_\_\_\_\_ **Farmer's Market** \_\_\_\_\_

- I would like \_\_\_\_\_ 12' X 12' spaces at the cost of \$80.00 Per space. All spaces are outdoors. Total \$ \_\_\_\_\_
- Hillside Gardens as room available behind your space for parking your vehicle. I wish to pay an additional \$10.00 for parking my vehicle behind my space \_\_\_\_\_ Total \$ \_\_\_\_\_
- I would like to have electricity for the weekend for the additional fee of \$10.00 \_\_\_\_\_ Total \$ \_\_\_\_\_ (This only available to spaces located on the Hillside Gardens. Please bring your own **50' minimum** outdoor extension cords.)
- I will also be selling from a "display vehicle" and understand it must remain parked for the entire event.  
Yes \_\_\_\_\_ Event Vehicle information: License # \_\_\_\_\_ Make \_\_\_\_\_ Year \_\_\_\_\_
- Michigan Sales Tax # or Employee ID # (Required) \_\_\_\_\_
- Food License # (Required) \_\_\_\_\_, or Concessionaires form (2271).  
If you do not have a Michigan Sales Tax number, Contact the Michigan Department of Treasury at (517)636-4730. **You cannot predicate without this license!**

By signing this agreement I acknowledge that I have read and accept the rules and conditions of the Alanson Riverfest event as stated on Page 1 of 2 of this application. I also agree to hold free and harmless the officers, staff, and volunteers of the Village of Alanson and the Village of Alanson Downtown Development Authority (DDA), any sponsors and or advertisers from any and all actions, claims, liability, which any manner arise or be alleged to arise, from any and all activities connected directly or proximately with the Alanson Riverfest 2017 above. This includes loss or damage to the exhibitor's goods, wares, art work or display materials brought to this event. This indemnity from liability shall specifically extend to claims of product and premises liability.

**APPLICATIONS ALL RECEIVED BY JULY 1, 2017 WILL RECEIE A \$10.00 DISCOUNT. Space charge will be \$70.00 each.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

