

Alanson Riverfest 2012 Application
August 10, 11, 12
Friday 12-7pm, Saturday 10am-7pm, Sunday 11am-4pm
P.O. Box 13
Alanson, MI 49706
Msg. Phone numbers (906) 630-0299 or (231) 838-5743
More festival information can be found at www.alansonriverfest.com.

We are pleased to invite you to participate in our annual Alanson Riverfest 2012. Please read the following Payment and Cancellation Information, and the Rules of Acceptance below, and complete the application on page 2. Reserve your place for this year's Alanson Riverfest 2012!

Payment and Cancellation Information:

Please make your check or money order payable to the **Village of Alanson – DDA**.

Return your **completed and signed** application, **tax certificate, concessionaires form, food license, 3 photos or CD** (if applicable), and **check or money order for the full amount**, along with any other requested or required information. (Please see the Rules of Acceptance).

Applications are accepted on a first come, first serve basis.

Your checks will be deposited as you are accepted or will be returned to you. You will be notified of your acceptance by email or phone call.

There will be **NO Refunds** and/or **Rain Dates** after you've been accepted. Please come prepared for inclement Weather.

Rules of Acceptance:

Set-up may begin at 7AM on Friday and Saturday mornings.

There is no staking on pavement for the River Street spaces.

All set-up equipment, display items, and vehicles are the responsibility of the vendor at all times during this event.

Your area must be kept clean and neat. Please store large boxes and packing materials out of sight at all times. No refuse is to be left behind at the end of this event.

Sales from "the back of a vehicle" are not allowed. You will be asked to leave.

Sleeping in your vehicle is not allowed.

All event vehicles will require a "Parking Permit" to park in the designated "Vendor Parking Areas".

Event maps, lodging lists, parking permits, name tags, and any other pertinent information will be given to you when you arrive for set-up.

- (1) Electricity and water are only available on the Hillside Gardens spaces. All other vendors must be self-contained. (i.e. water, generators)
- (2) Juried Arts and Crafts participants' work **MUST** be original, created by the artist/craftsman, and be a finished product. No flea market items, craft supplies, or kits are allowed. The Riverfest Committee reserves the right to reject or accept exhibits and will be the sole judge of suitability of work. By signing this application, you are stating that your artwork is original and you are agreeing to abide by these rules. Three photos or a CD are required, 1 of your booth and 2 of some of the items to be sold.
- (3) If you are selling food products, a copy of your food license is required and must be on display at all times to certify that health code standards are being met.

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Please complete the information in this application below as it pertains to your venue.

Company/Organization Name _____

Contact Name _____ Phone Number _____

Address _____ City _____ State _____ Zip _____

Email Address _____

Brief Description of what you will be displaying/selling _____

Type of Venue: **Antique/Flea Market (see rules # 1)** _____ **Juried Arts/Crafts (see rules # 2)** _____
Commercial (see rules # 3) _____ **Non-Profit (see rules # 3)** _____ **Display Only** _____

❖ I would like _____ 12' x 12' spaces at the cost of \$50.00 per space. All spaces are outdoors. Total _____

❖ I would like to have electricity for the weekend for the additional fee of \$10.00. Yes _____ No _____
(This is only available to spaces located on the Hillside Gardens) (Please bring your own **50' minimum** extension cords.)

❖ I will be selling from a "display vehicle" and understand it must remain parked for the entire event. Yes _____
Event Vehicle Information: License # _____ Make _____ Year _____

❖ Michigan Sales Tax # or Employee ID # (Required) _____,
Food License # (Required) _____, or Concessionaires form (2271).
If you do not have a Michigan Sales Tax number, contact the Michigan Dept. of Treasury at
(517) 636-4730.

By signing this agreement I acknowledge that I have read and accept the rules and conditions of the Alanson Riverfest event as stated on Page 1 of this application. I also agree to hold free and harmless the officers, staff, and volunteers of the Village of Alanson and the Village of Alanson Downtown Development Authority (DDA), any sponsors and or advertisers from any and all actions, claims, liability, which in any manner arise or be alleged to arise, from any and all activities connected directly or proximately with the Alanson Riverfest 2012 above. This includes loss or damage to the exhibitor's goods, wares, art work or display materials brought to this event. This indemnity from liability shall specifically extend to claims of product and premises liability.

Signature _____ Date _____